

COLIN TAYLOR

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RECENT PROJECTS

Documentary Mini-series “Outside the Lyrics” pbs.org/show/outside-the-lyrics/	Aug. 2023 - Mar. 2024
Emmy-Nominated Series: “Hip-Hop and the Metaverse” pbs.org/show/hip-hop-and-metaverse/	Aug. 2022 - June 2023

EXPERIENCE

Multimedia Producer, PBS SoCal	Nov. 2022 - Present
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Burbank, CA

- Managed diverse productions and special projects, ranging from documentaries and vertical shorts to data visualization and interactives, often concurrently with external partners.
- Wrote and ideated video content, leveraging advanced design, visuals and editing techniques to enhance viewer engagement and storytelling.
- Edited or oversaw rough cuts and final assemblies for delivery and distribution.
- Managed video clearance for archival images and videos, ensuring legal compliance for broadcast materials.

Associate Producer, PBS SoCal	Sept. 2021 - Nov. 2022
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Burbank, CA

- Produced and crafted content for broadcast and digital news programs, ensuring timely and accurate reporting.
- Optimized website articles and collections for search engine visibility, maximizing reach and engagement.
- Amassed a network of writers and reporters, facilitating mass collaboration and content sharing with local news-media experts.

Senior Video Editor, USC Annenberg Media	Aug. 2020 - May 2021
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Los Angeles, CA

- Adapted and enhanced the digital presence of student-run broadcast news shows for YouTube during the COVID pandemic.
- Designed animations and template-based graphics (.mogrt) used by editors and student reporters.
- Resolved technology and video compatibility issues from diverse sources, including webcams, smartphones, DSLRs, and ‘point-and-shoot’ cameras, ensuring cohesive and high-quality video output.

Executive Producer, USC Annenberg Media	Apr. 2019 - May 2020
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Los Angeles, CA

- Led and mentored a team of more than 60 student-reporters, video editors and producers, managing the division of work and roles.
- Designed comprehensive training documents and programs for journalism students and volunteers, enhancing the educational experience and broadcast quality.
- Oversaw assembly and execution of more than 20 live news broadcasts.

EDUCATION

University of Southern California	Expected Dec. 2024
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Master of Arts, Specialized Journalism

University of Southern California	Jan. 2018 - May 2020
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Bachelor of Arts, Communication

SKILLS

• Development, Production, Post-Production.	• Premiere, After Effects, Illustrator and Photoshop)	(Blender, Unreal Engine)
• Project Management (Airtable, Trello)	• Video Distribution (Social Media & Broadcast)	• HTML, CSS & JS
• Adobe CC (Expert proficiency in	• 3D Modelling and Rendering	• Cameras, Lighting and Equipment